**FINAL GROUP PROJECT PROPOSAL**

SPCH 275

DeVry University

Lilja, K.

Phillips, R.

Rodarte, C.

Spaulding, S.

***Specific Purpose:*** To persuade an audience of why they should set up, break, or change certain boundaries in a workplace.

***Flow:*** Each topic represents a type of boundary in a workplace. For instance, should illegal immigrants be legalized? Going over a topic that can directly affect job availability for natural born citizens. This is a boundary that many have differing views, in which this can connect to considering to reshape a current boundary of immigration. Another topic would be that of allowing people to be replaced by that of machines. There is no boundary established for people versus machines, in which this would get into the idea of whether to set up a boundary. This can also lead into the idea of whether employers should be allowed to view employee social media, accessible through a computer, which is a type of machine. This would be an idea of breaking personal boundaries of individuals, where a lot of people prefer their privacy. This gets into the idea of what people prefer, which once again can relate to the final topic of whether minimum wage should be increased dramatically. Most employees will say yes to wanting more money, in which this would change current boundaries in the idea of what employers already start paying.

***Audience:*** The current audience is that of fellow peers in class, all with a background in understanding what it is like to be a worker. This gets into the idea that most of the audience is an employee, not an employer, which will be important to remember when trying to persuade viewpoints that directly affect their livelihood. Reaching this type of audience on topics that break employee boundaries, or that can directly affect them should be taken in caution. It is important to stay away from telling someone what to do, but rather giving evidence to help understand why a certain path is more important over the other. This is because when something directly effects a person, understanding pathos is quite important.

***Role Assignments:***

* Team Leader – William Spaulding
* Power Point – Each member will be responsible for their own topic slides. Cesar Rodarte will pick a style and review all slides submitted.
* Speech Preparer – Each member will be responsible for their own topic speech section. Keith Lilja will be responsible for supplying transitional statements for each topic to allow for a smooth transition.
* Reference Validation – Each member will be responsible for supplying their own topic references. Ray Phillips will be responsible for validating the given references as reliable sources.

***Main Topic #*3:** Workplace Ethics of Social Media

***Main Topic #3 General Purpose:*** To persuade about social media privacy.

***Main Topic #3 Specific Purpose:***To persuade an audience that an employee is held accountable for their social media activity

***Main Topic #3 Thesis Statement:*** Employees are being held in contempt for abusing their confidential knowledge of business processes and products through social media by their employers.

***Main Topic #3 References:***

Lunday, J. (2010, July 21). *Managing the Workplace Ethics of Social Media.* Retrieved from <http://www.corporatecomplianceinsights.com/managing-the-workplace-ethics-of-social-media/>

Appenteng, K (2017, June 22) *Investigating Employees’ Social Media Activity: 3 Permissible Approaches For Employers.* Retrieved from:

<https://www.law.com/insidecounsel/2017/06/22/investigating-employees-social-media-activity-3-pe/?slreturn=20180102211513>

***Main Topic #*4: A** Minimum Wage Increase

***Main Topic #4 General Purpose:*** To persuade about dramatic minimum wage increases.

***Main Topic #4 Specific Purpose:***To persuade an audience that raising the minimum wage a lot is not a good solution towards stimulating the economy, which in turn should not occur.

***Main Topic #4 Thesis Statement:*** When it comes to raising minimum wage, there are both good and bad results, but this is all dependent on how much, and what other solutions are put in place to allow economy stability.

***Main Topic #4 References:***

Doyle, A. (2018). *2018 Federal and State Minimum Wage Rates*. Retrieved from <https://www.thebalance.com/2017-federal-state-minimum-wage-rates-2061043>

Heathfield, S. (January 28, 2018). *Pros and Cons of Employee Profit Sharing.* Retrieved from <https://www.thebalance.com/profit-sharing-1918230>